

VIDAA

Looking for a new way of advertising your brand, products, services or deals?

Showcase your brand 2 million times a week to your target market right in the comfort of their living area



Global and Local Entertainment.

ABOUT VIDAA

Established in March 2019 by the Hisense Group, VIDAA is a technology company renowned for its VIDAA Smart TV OS and Content Platform, which prioritizes consumer-centric experiences. Powering Hisense, Toshiba, and other OEM branded Smart TVs, VIDAA commands over 29% of the South African TV market, offering users cutting-edge operating systems and engaging content

ADVERTISE ON VIDAA

"Make a lasting impression in hundreds of thousand homes weekly – advertise on VIDAA and be seen where it matters most."



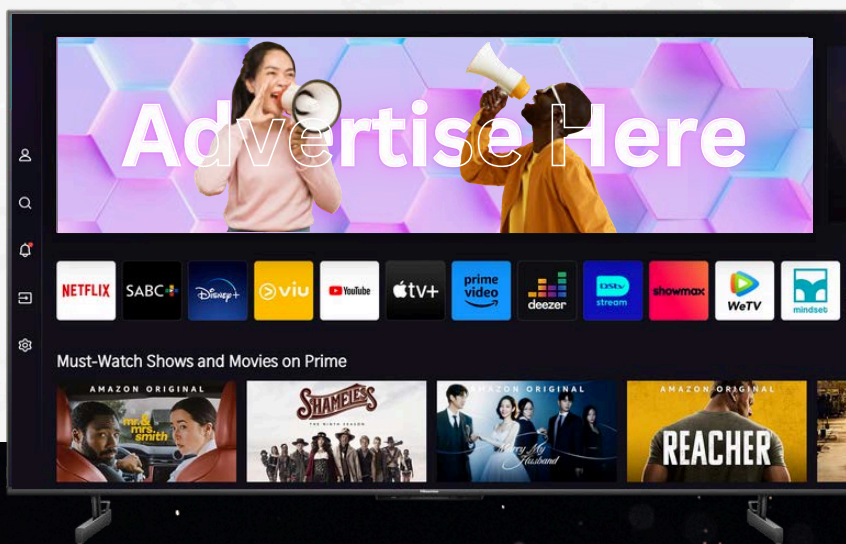
Connect with your target audience in a relaxed and entertainment-seeking environment



Utilize a real-time billboard in consumers homes for effortless promotion of time-sensitive campaigns




Ensure prime visibility by occupying a significant portion of the television's home screen



Contact us:

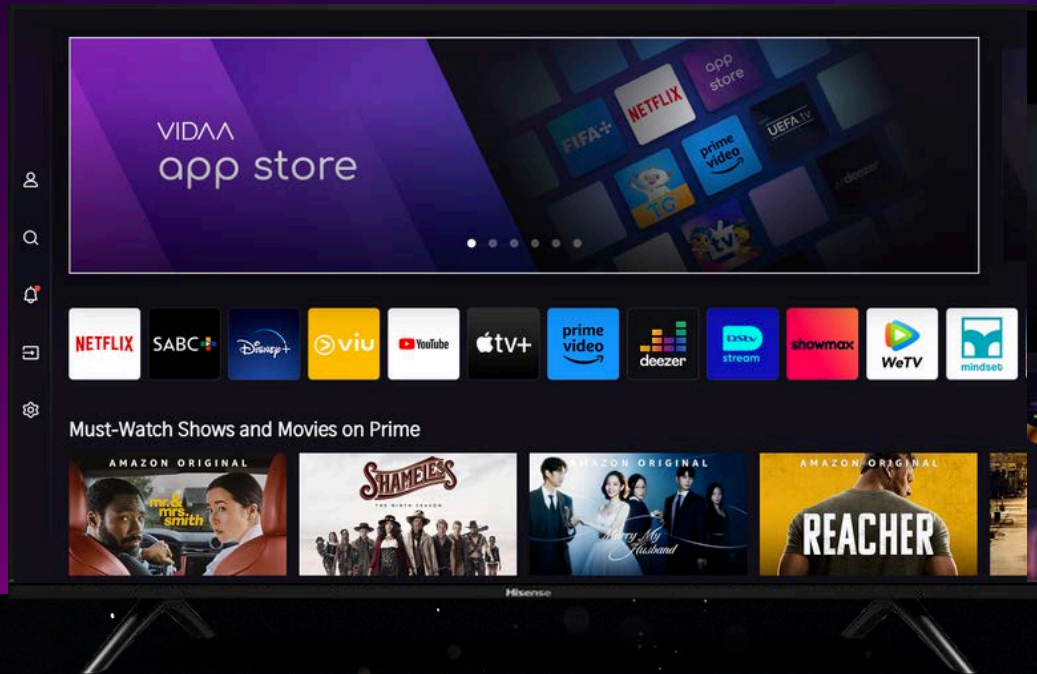
Hisense
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 021 832 2995

It's all about





VIDAA

Design Specification

Size: 1920x 495px

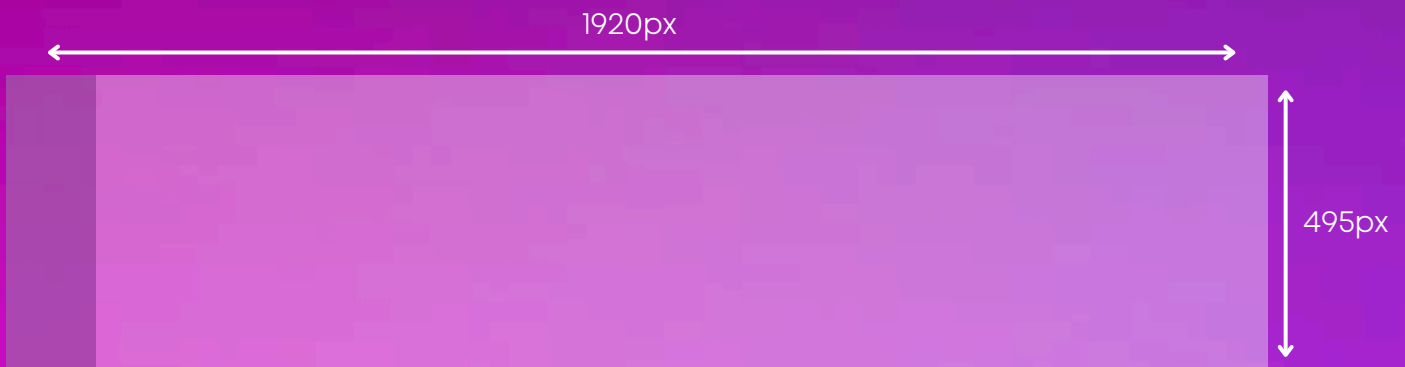
Format: JPG

File Size: < 500kb

Easy. Fast. Secure.

VIDAA ADVERTISING

Left navigation and carousel indicator will be respectively added to the left and bottom areas. Please make sure that key elements such as logos don't appear in these two areas. Please note that these Banners act as in-home billboards as they can not click through to a landing page, should you desire a clickthrough CTA, please add a QR Code to the Banner.



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